**Section 1**

***Augment your products in a snap***

**Drag**

**Drop**

**Check**

**Publish**

**Section 2**

**About Viewz**

***“A seamless, reliable, and efficient web AR studio for an immersive, interactive, and attractive shopping experience”***

Viewz is a SaaS (Software as a service) AR platform that converts images of art, floors, walls, furniture and products into Augmented Reality in a seamless easy way to provide you with the ultimate try-before-buy experience for your consumers & to enhance the shopping experiences at your website.

With mobiles and taps becoming an essential part of the way consumers shop nowadays, you need to remain competitive, and do more than creating a mobile-responsive website, this exactly what Viewz is all about, it is an excellent option for Art, flooring, wall hangings, and furniture retailers looking to engage consumers across the digital and the physical channels.

***You did the hard work to create the best website, let Viewz transform it to a selling machine***

Viewz web AR seamlessly connect with your website, allowing you to convert your products into AR effortlessly with its user-friendly dashboard, which will help you showcase your product in an immersive way and provide an engaging shopping experience for your shoppers.

Viewz does not requires an application downloading, which many consumers prefer not to.

***Less steps to try it, more chances to buy it***

to pull the image’s data of flat products and retrieve it with a 3D model and”Try It in Your Space” experience. Also simply you can drag and drop an image to create a customized experience that generates exports, batch processing, analytics, and 3D configurators, combined with an intuitive, easy-to-use interface that will help you augment your products at scale in a snap.

**Mission:**

Helping retailors get advantage of Augmented Reality technology to scale their businesses in the easiest way possible.

**Vision:**

To be the one-stop shop for all augmented reality interiors solutions.

**Section 3**

**Why Viewz?**

***One-time effort, All-time gains***

Viewz web AR is designed to make selling your products process faster and more profitable for you, and shopping experience more fun, easy and convenient for your customers

With Viewz you will bring your customers a long-lasting impactful experience which will let them have real-time interactions with your products in their own environment at any time, because Viewz is:

**An innovative solution**

Viewz allows retailers, especially merchants of hard-to-try or return products such as flooring products and furniture, to promote their products allowing customers to try the products in an interactive way, which will increase sales and reduce returns.

**Sustainable solution**

Viewz is an eco-friendly solution that helps reduce emissions by reducing the amount of returned and exchanged merchandise through a try-before-buy AR experience, which meets most consumer demands for sustainable practices.

**Simple Effortless solution**

Simple, easy, fast, and within reach platform, no need for app downloading or coding experience, all you need to do is drag, drop, test, and publish; and all your customers need to do is click, try, and then buy!

**Convenient solution**

Viewz integrates seamlessly with any e-commerce website or any online shopping marketplace providing an AR “Try before you buy” experience; also, it is compatible with Android and IOS.

**Section 4**

**Industries**

**Art & Design**

All purchasing decisions are based on emotions, especially when it comes to buying an art piece or a painting; buyers choose the art piece that reflects their personal taste in their space.

With Viewz you can offer your clients the chance to see and try your art at the place or corner they wish to place it in, which will create a stronger connection between your art and them, and increase the chances of selling it.

**Floor products**

Most consumers prefer to try the product before buying it, but when it comes to carpets or flooring products, this option is not available. Your customers cannot envision how the floor tile or carpet will look in their place, but with Viewz, you will be able to offer that to your customers and more. Your customers will have the ability to try your floor products in their spaces, not only carpets and rugs, but also floor tiles such as Parquet, Ceramic, Porcelain, Granite, Marble, or Glass tiles.

With Viewz can convert a single tile image into an entire floor, allowing your customer to cover their floor with your tiles, and have a real-time experience with it.

**Wall Coverings “don’t add it now”**

With Viewz Web AR, you can provide your clients the ability to try paintings, wallpaper, wall cladding, and all kinds of wall coverings in the easiest way that will immerse your customers with your products immediately.

In addition, Viewz enables you to convert a single piece of wallpaper pattern image into a full wallpaper with augmented reality, which will help your clients see exactly how it would look on their walls.

**Furniture industry**

Allow your customers to have a real-time experience with your products.

Cut down the hesitation and wondering, let them make the buying decision quickly and more confidently, so you can increase sales and reduce the products' exchange and returns.

No more wondering or hesitation whether your product fits with your clients existing furniture or décor, transform your online furniture store into a selling machine with Viewz web AR.

Furniture is not a product that is easy to move, try or return, by offering your prospects the ability to view and try your furniture in their place; you are creating a strong emotional connection with your prospects, which will convert them into loyal customers.

**CTA: Get started for free**

These are for the homepage

**FLOOR TILING**

**THE ULTIMATE TRY BEFORE BUY EXPERIENCE FOR YOUR CUSTOMERS**

With Viewz your customers will be able to virtually cover their floor with your tile to see how new flooring would look in their place.

**FLOORING PRODUCTS**

**AR Carpets And Rugs With Viewz And MAKE SURE YOUR CUSTOMERS WILL NOT LEAVE WITHOUT Purchasing**

Augment your rags and carpet in a snap, and allow your customers to try them in their home, to increase the purchase confidence and speed up your sales.

**Our team**

**Raed Mikael**

He started his career life in the interior design sector where he spend 14 years as a general manager, and completed more than 100+ successful projects for big international brands and government projects across the United Arab Emirates, he continued his passion for technology and design to scale it up to the recent trends of the Extended Reality.  
  
Raed has Completed degrees in Interior design from UK Design Academy, Business from American College of Dubai, Blockchain fundamentals and Development from Dubai university, and an Extended Reality & Metaverse expert from Blockchain council.

He is a Keynote speaker, also the founder of **Cryptabia** “A social media magazine that shares daily news about the crypto space and the recent blockchain projects and trends”.

**Amir Alshurafaa**

He started as an interior designer in a medium-sized company in UAE, then went on to become, Creative Director at one of the leading construction companies in Dubai where he met Raed and decided to follow his passion in design and technology and started AVR hub.

Certified Project manager (MBA.PM) &Interior Architect. (Bachelor).

Certified Augmented Reality (AR) expert by Google & Virtual Reality (VR) expert.

Certified senior 3D Artist. (3Ds Max) by Autodesk. Certified Graphic design & UI/UX design expert. Certified Front-end developer, 3D on the web with three.js.

**Hassan El Balkhi**

Is a highly accomplished, skilled, and knowledgeable information technology professional with extensive experience in Management systems and business processes. He is the head Of the Information Technology Department for almost 8 years in the PAN Emirates “Furniture and Home Furnishings Manufacturing” company. Hassan has a bachelor's degree in Computer Engineering and is an expert in programming languages, data structures, network and communications Customer Relationship Management (CRM), and Web Development.

**Partners:**

Google

AWS “amazon”

Cloudflare

Stripe

HubSpot